

UNIVERSITY of MICHIGAN MANAGEMENT DEVELOPMENT PROGRAM

The Management Development Program is held twice annually at the University of Michigan Business School, Executive Education Center, Ann Arbor, Michigan. The program offers participants the opportunity to broaden their knowledge of functional areas other than their own, acquire a deeper understanding of corporate strategy in both intranational and global contexts, and gain an understanding of the leadership skills needed to drive organizational change.

Who Should Attend

The program is intended primarily for people in senior managerial positions in a functional area, who are moving into positions where multi-functional perspectives are required.

Program Highlights

- Gain new insights to reshaping business strategy;
- Develop perspective as a strategic leader and thinker;
- Enhance your ability to evaluate successful globalization efforts; and
- Deepen your understanding of how to lead successful change initiatives.

Offerings: Twice annually, two-week session

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Program Dates: June 6 - 18 and Oct 24 - Nov 5, 2004

Cost: \$14, 500 - 2003 and June 2004, may be increase in Oct 2004 (Includes: tuition, lodging, meals, books, materials and lodging the night before the program starts.)

Application Deadline: Subject to availability