UNIVERSITY of NORTH CAROLINA
EXECUTIVE DEVELOPMENT INSTITUTE
(Formerly the Program for Manager Development)

The Executive Development Institute is a forward-looking general management program that stretches participants beyond their current capabilities, as a challenging group of peers led by an expert faculty team generates a dynamic learning experience.

Who Should Attend

The program is designed for functional managers and business team leaders who want to strengthen their cross-functional skills and gain a more strategic understanding of the business. Participants usually have seven to ten years of experience in positions of increasing responsibility, and come from areas such as R& D, product or service design, logistics, manufacturing, service delivery, marketing, sales, finance, accounting, planning, human resources, legal affairs, information system, and corporate communications.

Program Highlights

- Prepare for future leadership roles in the organization while enhancing current managerial effectiveness;
- Adapt to global and domestic forces that affect the achievement of business goals;
- Hone strategic decision-making skills for a dynamic and competitive environment; and
- Improve bottom-line outcomes through the implementation of new ideas and concepts.

Offerings: Once annually, two-weeks

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Program Dates: Nov 7-19, 2004
Cost: $13,250 - 2004 (Includes: tuition, lodging, meals (except lunch and dinner on Sunday), instruction, materials, books, and lodging the night before the program starts.)
Application Deadline: One month prior to start of session
Participation is highly restricted