

**STANFORD UNIVERSITY
STANFORD SLOAN PROGRAM**

This 10-month Master of Science in Management Degree program at Stanford University, Palo Alto, California is designed to give executives an opportunity to make an intensive study of the current concepts in management, to develop a top management perspective and to stimulate personal growth.

Who Should Attend

Designed for mid-career executives who will return to their companies to take on additional responsibilities.

Program Highlights

- Encourage a broader perspective that will make you a more effective manager and encourage a pattern of lifelong learning and personal growth to prepare you for top management positions.
- Develop a deeper understanding of fundamental management concepts, both through functional approaches, such as accounting, finance, marketing, strategic thinking, and quantitative methods of decision analysis, and in cross-disciplinary work that encourages new approaches to business issues.
- Explore the increasingly global nature of the economic, social, political, legal, and ethical responsibilities of management.
- Expand your abilities in group and interpersonal relationships, through both peer group interaction and academic work in organizational behavior, human resource management, leadership, and related fields.

Offerings: Annually, ten-month program

Contact: Bruce McKern, Director
Sally Pierce, Program Coordinator
The Stanford Sloan Program
Graduate School of Business
Stanford University
518 Memorial Way, Room S400
Stanford, CA 94305-5015
Fax: 650-725-4070
Email: sloanadmin@gsb.stanford.edu
Web Site: www.gsb.stanford.edu/sloan

Telephone: 650-723-2270
650-723-2149

Program Dates: Aug 26, 2004 – July 2, 2005

Cost: \$72,500 –2003; 75,000 - 2004 est. (2003 - Includes tuition and core course books. Additional Fees (\$19,190): Study trips - 11,000; Class Dues – 690; Health Ins – 4,500; Services – 3,000)

Application Deadline: Feb 15, 2004