

PENN STATE UNIVERSITY DEVELOPING MANAGERIAL EFFECTIVENESS

NASA provides one or two participants each year for this one-week program at Penn State University, State College, Pennsylvania. Through participating in the Developing Managerial Effectiveness program you will enhance your strategic and interpersonal capabilities. You will have the opportunity to work with other middle managers from around the world to gain a greater appreciation for the global competitive environment, your personal strengths and challenges, and the critical role that you must play in driving the success of your organization.

Who Should Attend

The Developing Managerial Effectiveness program is designed for the first level of middle management. Representative titles of participants include: manager of information technology, systems manager, engineering manager, marketing manager, account manager, project manager, department head, and manufacturing section head.

Program Highlights

The Developing Managerial Effectiveness program will help you:

- Understand and implement business unit strategy;
- Make financially sound business decisions;
- Lead others to attain critical goals and improve performance; and
- Develop your personal management style.

Offering: One-week session, twice annually

Contact: Dan Evak, Managing Director
Penn State Executive Programs
Smeal College of Business
the Pennsylvania State University
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University Park, PA 16802-3004 Centre County
(University Park AP SCE 10 min drive)
Harrisburg – 2 hour; Philadelphia – 4 hours)
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Program Dates: April 19 – 24 2009; October 18 – 23, 2009

Cost: \$6,950 – 2009

Includes tuition, books, materials, lodging, (including night before program starts), and meals.

Application Deadline: Six weeks prior to start of program